



cooked food, the perception of a premium or somehow artisan product is necessary to alleviate this. Typically this is achieved through aesthetically pleasing packaging – but there is almost universally a picture of the finished product in its cooked state, which would not be possible to print with any real definition on the film itself. Sleeves allow

an effective alternative, and will as such continue to do so as the ready meals sector continues its growth.

The upcoming easyFairs Packaging Innovations event will no doubt foster much discussion on the issue, with many exhibitors promoting their packaging services to the larger manufacturing audience.

Langen Group meets Food & Drink manufacturers' requirements

Offering advanced packaging solutions in one compact machine Langen Group recognise and meet Food & Drink manufacturers' requirements with their hygienic cartoning machines and product handling solutions.

With increasingly tough hygiene regulations, Langen's MARIN™ intermittent cartoner is a compact, high performance 1:1 solution fitting directly onto a single upstream machine whether this is a stickpacker, sachet or pouch machine, bagger or flow wrapper, reducing the need for changeovers and increasing process efficiency.

Capable of packing more than 800 sticks/min or 400 sachets/min loaded vertically or horizontally, starting from 30 to 60 cartons per minute.

Higher speed outputs are met by Langen's range of machines all featuring the 7 hygienic key principles

- Solid components only
- Fewer flat and horizontal surfaces with better water – shedding
- Minimum contact
- Modular assemblies
- No hidden dust traps
- Easy to clean materials
- Simplified design

Information is available through their UK representatives Springvale Equipment Ltd, as packaging machinery specialists can also assist with pouches, stickpack and filling machinery requirements.

www.springvaleltd.co.uk



Shaped drink can packaging concept ready for production

Packaging and print consultancy SaucePM has launched RECANIZE, an innovatively shaped drinks can packaging concept with a global patent.

Aimed at the off-trade brand owners, the launch presents the off-trade market with the opportunity to purchase a manufacturing licence for this revolutionary packaging concept.

RECANIZE is ergonomically shaped to emulate the on-trade glassware whilst offering all the benefits of the traditional aluminium drinks can. The drinks can is aimed at the off-trade market, in a bid to replace traditional cans with packaging that enhances the consumer brand experience.

Neil Shackleton, managing director at SaucePM says: "RECANIZE completed its patent application and is now ready for mass production. To kick-start the launch, SaucePM wanted to highlight its innovative design and benefits to this specific market."